



Packaging Market in MENA 2015-2019

MarketResearchReports.Biz announces addition of new report “ **Packaging Market in MENA 2015-2019”to its database.**

About packaging and packaging market in MENA

Packaging plays a significant role in the transportation, warehousing, logistics, sales, and end use of a

product. It provides adequate support, protection, and tampering resistance to the product. It is also used as a means of attracting customers attention to the product. Vendors use sustainable, renewable, and recyclable raw materials, such as paper, rigid plastic, metal, glass, and flexible materials, to manufacture packaging materials.

The packaging market in MENA is very dynamic in nature. The economy of MENA was negatively affected by the Arab Spring, which was started in 2010 in Tunisia, but the economy of the Middle East after four years remains volatile in its growth. However, there are some demographic trends that have positively affected the packaging market in MENA. Urbanization and change in consumer lifestyles, for example, have propelled the demand for packaging solutions that are light in weight and have greater visual appeal. The market has also witnessed a considerable shift in the purchasing patterns of customers, with customers demanding more flexible packaging solutions over rigid packing. Growing demand for dairy products, which has led to an increase in dairy products packaging, has also fueled the growth of the market.

Technavio's analysts forecast the packaging market in MENA to grow at a CAGR of 4.73% in terms of revenue over the period 2014-2019.

Download Sample copy of this Report @

<http://www.marketresearchreports.biz/sample/sample/317357>

Covered in this report

This report covers the present scenario and the growth prospects of the packaging market in MENA for the period 2015-2019. It provides data on the different segments of the market based on product type, applications, and geography.

Segmentation by product type:

- Flexible packaging
- Glass packaging
- Metal packaging
- Paperboard packaging

Segmentation by application:

- Beverage packaging
- Food packaging
- Industrial/bulk packaging

Segmentation by region:

- Algeria
- Egypt
- Iran
- Israel
- UAE

Technavio's report, Packaging Market in MENA 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes the landscape of the market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key vendors

- DS Smith
- Falcon
- INDEVCO
- International Paper
- Mondi
- Rexam

Other prominent vendors

- Al Ghurair Group
- Arabian Paper Products
- Sun Packaging
- ULMA Packaging
- Unipack Containers & Carton Products

Market driver : Popularity of paperboard packaging.

Market challenge : Growing raw material prices

Market trend : Growing consumer preference for flexible plastic packaging

For Market Research Latest Reports Visit @[**Packaging Market in Brazil 2015-2019**](#)

Table Of Content:**PART 01: Executive summary****PART 02: Scope of the report**

Market overview

Top-vendor offerings

PART 03: Market research methodology

Research methodology

Economic indicators

PART 04: Introduction

Key market highlights

PART 05: Market landscape

Market structure

PART 06: Packaging market in MENA

Market size and forecast by revenue

Five forces analysis

Browse Our Press Releases by Prnewswire:

<http://www.prnewswire.com/news/marketresearchreports.biz>

About us

MarketResearchReports.biz is the most comprehensive collection of market research reports. MarketResearchReports.Biz services are specially designed to save time and money for our clients. We are a one stop solution for all your research needs, our main offerings are syndicated research reports, custom research, subscription access and consulting services. We serve all sizes and types of companies spanning across various industries.

Contact us:

Mr. Nachiket

90 Sate Street, Suite 700

Albany, NY 12207

Tel: +1-518-618-1030

USA: Canada Toll Free: 866-997-4948

Website: <http://www.marketresearchreports.biz/>

E: sales@marketresearchreports.biz